







How we operate...

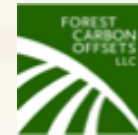
# Our Unique Platform

**Code REDD represents an industry association for REDD+ projects, developers, investors, and corporate partners supporting**

- REDD+ environmental and social safeguards
  - Verified Carbon Standard (VCS)
  - Climate, Community, Biodiversity Alliance (CCBA)
  - Free, Prior, Informed, Consent (FPIC)
  - Code of Conduct Agreement
- Private sector financing of REDD+
- Positive voice for REDD+ activities



# Global ecosystem using REDD+ mechanism for profitable biodiversity conservation and regional sustainable economic development



# Understanding REDD+ Actions

**REDD+** = **REDUCING EMISSIONS from DEFORESTATION & DEGRADATION**

- United Nations Framework Convention on Climate Change to address greenhouse gas emissions from deforestation and degradation
- \$4.5 billion in public financing commitments to fund REDD+ capacity building
- Global warming mitigation and adaptation is a national priority in developing countries
- Private sector pioneering REDD+ projects





[www.coderedd.org](http://www.coderedd.org)



# Code REDD Market & Policy Support

- ✓ We support project developers design nested REDD+ projects (VCS-JNRI) within jurisdictional (national) REDD+ programs
- ✓ Pioneering REDD+ projects align conservation goals with national development strategies
- ✓ In Brazil, we are working with a coalition of NGOs to integrate REDD+ projects into existing environmental regulations & investor requirements
- ✓ We help 'connect the dots' between REDD+ activities, national development goals, environmental policies, biodiversity conservation and business goals, to maximize shared value creation



# Code REDD Project Showcase:

## Kasigau Corridor REDD+ Project

### Project Impacts:

- Created **new migratory corridor** between Tsavo East and Tsavo West National Parks
- Protects **over 200,000 hectares**
- **Benefits 100,000 rural Kenyans** through regional sustainable development programs
- **Avoids emissions of over 54 million tons of CO<sub>2</sub>** over 30 year life

### Corporate Partnerships:

- **Puma** – sourcing new products
- **Allianz** – building new business units
- **Nedbank** – engaging stakeholders



# Code REDD Project Showcase:

## Mai Ndombe REDD+ Project, DRC

- **Location:** Banundu Province, Central Congo Basin
- **Population:** 32,000 over 23 villages
- **Area:** 300,000 hectares
- **Time Horizon:** 30 years
- **Project Partners:** Ecosystem Restoration Associates (ERA), Wildlife Works
- **Goals:** Sustainable development through job creation, habitat conservation, biodiversity protection, and reductions in greenhouse gas emissions
- **Revenue Contract:** DRC receives higher revenues compared to logging. German energy company committed to a portion of VERs for conservation and development results



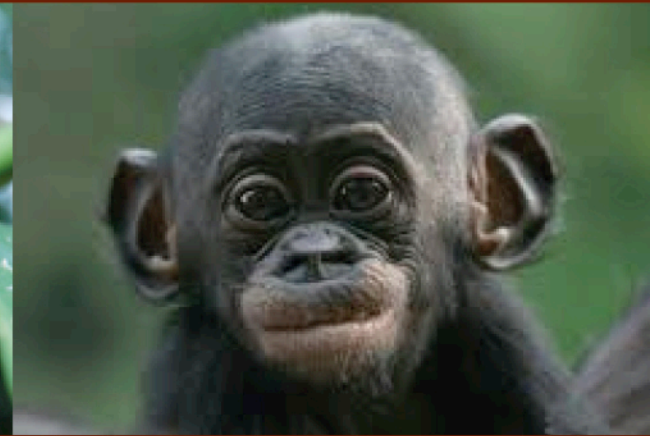


# Mai Ndombe participatory community Development



- Documented land rights and boundaries
- Established democratic committees for inclusive decision-making
- Organized rural co-operatives to facilitate trade
- Improve river and lake transportation system
- Build at least 19 schools in 19 villages
- Build 5 healthcare centers, a mobile clinic, and improve 2 regional hospitals
- Improve nutrition through workshops
- Agricultural training program
- Improve clean water access
- Improve fishery management

# Mai Ndombe **REDD+** Project ensures the continuation of **critical** forest and wetland **habitat** and **endangered biodiversity**



- Endangered fauna: Bonobos, Forest elephants, Giant anteaters, Dwarf crocodiles
- Endangered flora: 7 identified species on IUCN Red List (Wenge)
- Part of the Ngiri-Tumba-Mai Ndombe Wetland system
- Protein substitution programs
- Community trust funds
- Environmental education program
- Biodiversity & forest monitoring and reporting setup by Missouri Botanical, ERA, and Wildlife Works



# Global warming **Mitigation & Adaptation**

- Prevents **175M tCO<sub>2</sub>e** over 30 year period (**5.8M tCO<sub>2</sub>e** per annum)
- **Converted** land-use concession from **logging to conservation**
- **Halts** the expansion of **charcoal production and slash/burn agriculture**
- Improves yields of timber and forest products around settlements through investments in land management and reforestation
- Developing MFI, eco-charcoal and renewable energy micro-grid programs



# How we make the business case for conservation through REDD+...

## Corporate & Sovereign Engagement



### CSR GOALS

Connect social and environmental commitments through the diverse benefits of REDD+



### BRAND VALUE

Builds thought/brand leadership in environmental sustainability, attracts top-tier talent, and strengthens industry position



### STAKEHOLDER ENGAGEMENT

Acquire customers, build brand loyalty, improve employee morale, address shareholder concerns



### NATURAL CAPITAL INVESTMENT

investment in the world's most threatened high conservation value forest ecosystems.



### MARKETING VALUE

Effectively and meaningfully communicate commitments on CSR and environmental sustainability issues



### COUNTRY DEVELOPMENT & GOODWILL

Support national rural development priorities and are a long-term commitment to the host country's communities and ecosystems



### BIODIVERSITY CONSERVATION

Commitments to protect biodiversity and forests in regional operations create net positive impacts in conservation priorities



### NEW PRODUCT DEVELOPMENT

launching carbon-neutral and/or conservation-themed items can revitalize existing product lines and appeal to new demographics





Thank you!